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Advertising rates

Valid since january 2006

romling.com provides Germany's **largest database containing international company profiles** and career related information. Students and graduates can find information about periods of practical trainings, job offers, covering more than 1,500 companies. In addition, we offer contact data, website-links and general information on how to apply. karrierestart.de was founded to meet the need of the German market and uses the same database as romling.com.

Page impressions romling.com / karrierestart.de: approximately 300,000 per month (December 2004)

Our users are:

32,42%	students of economics
30,03%	students of engineering
11,58%	students of computer sciences
5,40%	students of natural sciences
4,25%	law students
16,32%	others (e.g. students of sports, medical sciences, humanities)

Companies can register free of charge.
In addition we offer several advertising options.

Offers	Price (EUR)
Partner programme database Your company will be shown at the top of the list and not in the alphabetical order like the others. Logo is embedded in start site.	1800 per year
Partner programme premium Your company will be presented in co-branded design with romling.com; your logo will be imbedded in all sites (even the homepage). In addition to that, all your logos will be linked to your company profile. Also part of the programme is a service explaining your branch of trade and more detailed information about your requirements and your human resources department is published.	4900 per year
Teaser Your job offer will be linked to the romling.com homepage.	700 per month
Advertising in our newsletter (The newsletter is received by 17.000 people (nov 2005))	50,- PTC*
Banner Ads Halfsize (234 x 60 Pixel) Fullsize (468 x 60 Pixel) Pop-Up (200 x 300 Pixel)	25,- PTC* 40,- PTC* 70,- PTC*

Price quoted excluding VAT. (16% have to be added to all prices)

*PTC = price per thousand contacts (Page Impressions with embedded banner)

Provision for agencies is allowable (15%)